

FlagWalk WalktheWorld

presented by



www.southgranville.org/media

FlagWalk is the creation of a unique walking route connecting South Granville and Yaletown, two of Vancouver's truly unique neighbourhoods. The Flag Walk pathway spans a total distance of 3.74 kms and features the flags of countries which plan to participate in the 2010 Winter Games. FlagWalk will become a wayfinding pedestrian route between these two areas and downtown Olympic venues during the Olympic games in February 2010.

FlagWalk is fully funded by the Yaletown and South Granville Business Improvement Associations with generous support from Victorinox Swiss Army, The Vancouver Sun, Flight Centre, and 3M. For more information, see www.flagwalk.ca

Why we did it...

it came down to this... forget the hype, forget the rings forget the commercial aspects of the Olympics. We were going to follow our instincts and do what was important to each of us personally - which was to celebrate national pride, friendship, world peace, inclusiveness, equality, and have fun while we were at it. The IOC did not have a trademark on national pride or friendship. A phrase was at the top of one of our planning pages "a world of friends is a world of peace". FlagWalk was born and the tagline is still with us. (Sharon Townsend, executive director, South Granville BIA)



A world of friends
is a world of peace

SOUTH
Granville
BRIDGE TO 16TH

